

# **ARCA Privacy Policy**

**Effective Date: October 14, 2024**

Your privacy is important to us at ARCA, and this Privacy Policy outlines how we collect, use, disclose, and protect your information. By using our website or services, you agree to the terms outlined here. Please read this policy carefully.

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## **1. Collecting and Using Information**

We may collect personal information such as your name, email address, phone number, and other relevant data when you interact with our website, sign up for services, or contact us. This information is used to provide services, respond to inquiries, and improve user experience.

## **2. Cookies and Other Tracking Technologies**

Our website may use cookies and similar tracking technologies to enhance user experience, track user behavior, and analyze trends. These technologies allow us to remember your preferences and tailor content to you. You can disable cookies in your browser settings, but this may limit some website functionality.

## **3. Third-Party Processors**

We may engage third-party service providers to process your information on our behalf for specific functions such as payment processing, email delivery, and data analysis. These providers are bound by confidentiality obligations and may not use your information for any purpose other than those specified by ARCA.

## **4. "Do Not Track" Signals**

Our website does not respond to "Do Not Track" signals. We continue to track user activity on our website to help improve the services we offer.

## **5. Choices About Your Personally Identifiable Information**

You have the right to access, update, or delete your personal information. You may also opt out of receiving marketing communications at any time. Please contact us using the information provided below to make any requests regarding your data.

## **6. Security**

We employ reasonable security measures to protect your personal information from unauthorized access, disclosure, or alteration. While we strive to protect your data, no transmission method over the internet or electronic storage is 100% secure.

### **7. Third-Party Links**

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these external sites. We encourage you to review their privacy policies before providing any personal information.

### **8. How to Contact Us**

If you have any questions or concerns regarding this Privacy Policy or wish to make a request about your personal data, please contact us at:

#### **ARCA**

Email: [csyberg@arcamidwest.com](mailto:csyberg@arcamidwest.com)

Phone: 314-645-6840

Address: 1430 Olive Street Suite 4100 St. Louis, MO 63103

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This Privacy Policy is subject to change at any time. We will notify you of any changes by posting the new policy on our website with the updated effective date.